



The Mission of Manistee PEG-TV (Public, Education, and Government Television) is to provide access to local content that informs, educates and entertains the community we serve."

Manistee PEG-TV Commission

September 12, 2016

MEETING MINUTES

- I. **CALL TO ORDER** – Barry Lind called the meeting to order at 6:03.
- II. **ROLL CALL** - Present: Keith Brown, Barry Lind, Kathy Ervin, James Smith, Mike Tillotson
Absent – Dean Kruse has resigned from the Commission citing family demands.
- III. **PLEDGE TO THE FLAG**
- IV. **APPROVAL OF AGENDA** – Mr. Smith moved; Mr. Tillotson seconded. Approved.
- V. **APPROVAL OF PAST MEETING MINUTES** – As past meeting minutes were not available, approval was suspended until next meeting.
- VI. **CORRESPONDENCE** - None
- VII. **VISITOR INTRODUCTIONS** - None
- VIII. **NEW MEMBER INTRODUCTION** - None
- EXECUTIVE DIRECTOR'S REPORT** – See attached.
- IX. **OLD BUSINESS**
 - A. **Member Search Update** – Search continues with no results.
 - B. **Strategic Plan Work** – Brief discussion about progress. Barry said that he had met with three of his contacts; Kathy said that she talked with people on her list but hadn't held formal survey sessions. Dean Kruse was not available for comment. General impression has been that, 1) many are not aware that such a station/service exists and, 2) few people watch it.
 - C. **Strategic Plan Committee update** – The Committee had not met since the last meeting. Suggestion was made that we schedule a session with Tim Ervin to follow-up. Kathy agreed to contact him.
- X. **NEW BUSINESS**
 - A. **Mr. Tillotson's Concerns** - Mr. Tillotson believes that public access television programming should be limited to the county in which it exists. He feels that non-locally produced programs or those that do not deal with local matters should not be aired on our

station. Mr. Brown took exception to this position saying that non-local content of general interest (music, government, educational subjects, etc.) is appropriate for airing. Discussion followed with other Commission members tending to agree with Mr. Brown. The discussion ended at an impasse.

XI. **ADJOURN** – There being no further business, the meeting was adjourned at 7:45

XII. **NEXT MEETING – Monday, October 6, 2016, 6:00, Manistee High School**

Respectfully submitted,

Kathy Ervin, Secretary